



## SkillsUSA Texas Newsletter February 2024

### Greetings to SkillsUSA Texas,

The dust has settled, and the District competitions have come to an exciting close, leaving us with much to celebrate and reflect upon. This month, we bask in the achievements of our talented participants, whose hard work and dedication have indeed paid off. As we transition from the thrill of district competition to anticipation for the next big stage of the State Conference in April, reflect on all the triumphs you have had thus far to get here. We want to thank all the District Coordinators, volunteers, and site locations for their hard work preparing over the last several months for our district events. We proudly announce that we served 15,000 members across this state this month. It is a very exciting time in SkillsUSA Texas, and there is more to come.

Best regards,  
SkillsUSA Texas Strong!  
Crystal Latham-Alford, Executive Director



## February 25 - State Registration Opens

[Keep up with State  
updates Here](#)

## Curious to see what places proceed to State in your contest?

### State Conference Housing Update

We have streamlined the hotel reservation process and brought the hotel reservations in-house. By centralizing hotel reservations, SkillsUSA Texas aims to provide the following services:

- Streamlined Reservation Process for easier PO Processing
- Complimentary Breakfast for Competitors on Friday and Saturday at contest locations
- Continued Enhancements to Shuttle Bus Offering
- Event Planning Consistency across all SkillsUSA Texas Events (One Fee Model)
- Negotiation Power to keep Corpus Christi as the conference location. Potential relocation could incur higher registration fees and hotel fees.

[Hotel Policy and Steps-by-Step Instructions](#)

## State Conference Hotel Rates

Room Type (1bed max 2 ppl, 2 bed max 4 ppl)	Room Charge \$155/\$188 2 Nt Min/pp	Plus Registration (per person)	Extra Nights (per person)
Single Room, one bed *	\$310	\$410	\$155
Double Room, two beds	\$188	\$288	\$94
Triple Room, two beds	\$126	\$226	\$63
Quad Room, two beds	\$94	\$194	\$47

# ★ RECRUITMENT ★ ★ OF BOARD ★ MEMBERS



OPENS FEBRUARY 20TH

Must be an active teacher or administrator in the region, an advocate for your local membership, passionate about SkillsUSA Texas, demonstrate practical communication skills, and participate in scheduled meetings.



2024 - 2027: REGION 1

DISTRICTS 1,2,3,4

2024 - 2027: REGION 2

DISTRICTS 5,6,7,8

**APPLY TODAY!**

## Regional Manager Job Posting

We are pleased to announce an upcoming opportunity for a full-time position at the State Office - Regional Manager III, slated to commence in May 2024. Please submit your resume and cover letter for consideration to [Crystal@skillsusatx.org](mailto:Crystal@skillsusatx.org).

## NATIONAL OFFICE ADDRESS CHANGE

**Effective December 15, 2023**, the new address for the SkillsUSA National Office:  
**SkillsUSA Inc.**

**673 Potomac Station Drive, PMB #809  
Leesburg, VA 20176**

### Tips:

- Mail will be forwarded from the previous address starting December 15, 2023.
- Credit Card payments for membership can be made faster by calling Sandy Mueller at 703-737-0616
- New W-9s will be available on a link on the membership invoices.

## Seeking Musical Talent to Perform National Anthem at NLSC

Do you have a musical gift to share with the SkillsUSA community? If so, apply to perform the national anthem at the opening session of SkillsUSA's National Leadership & Skills Conference this June. The chosen performer will be offered complimentary conference registration if their sole purpose of attendance is to perform the national anthem.

Apply here by 5 p.m. ET on Tuesday, April 2. For questions, contact Melinda Lloyd.

## Professional Development Opportunity

The School of Hotel, Restaurant, and Tourism Management (HRTM) in the College of Agricultural, Consumer, and Environmental Sciences (ACES) at New Mexico State University (NMSU) has received funding from the United States Department of Agriculture to offer a free series of five online courses and an in-person immersive, four-day summer workshop in Las Cruces for high school culinary arts and hospitality instructors over a 1 ½ year time period.



Welcome our new Officer Liaison!

Jennifer Flores! She is a former SkillsUSA Texas member, where she attended Law Magnet in Dallas studying Criminal Justice Pathway. She is a former State and National Officer. She has been a Summer Leadership Trainer since 2019.

[jennifer@skillsusatx.org](mailto:jennifer@skillsusatx.org)

## Next Townhall Meeting

Thursday, March 7, 2024,  
at 5:30 PM Central  
[Register Here](#)

Please register in advance for this Zoom meeting. All CTE advisors are invited to join this conversation with the state office. Recordings of these meetings will be posted:

<https://skillsusatx.org/news/>

### "S" Invoice Remit Address

This will only apply to "S" invoices. A copy of the updated W9 can be found on our website.

<https://skillsusatx.org/about/payments-and-invoicing/>

**SkillsUSA Texas**  
**P.O. Box 65087**  
**Lubbock, TX 79464**

Invoices that start with "M" are for annual membership dues and are payable to the National Office. The

### Past Due "S" Invoices

After August 1st, 2023 all invoices that are more than 90 days past due will incur a \$50 past due fee per invoice on a monthly basis until payment is received. A PO is not payment, only check or credit card (w 3% processing fee) will be posted as payment. Invoice reminders are sent to the email of person that created the invoice in registration.

If your records indicate an invoice has been paid, please verify if the check has been cashed. If you do not show the

remittance address remains:

**SkillsUSA Inc.**  
**Attn: Membership Dept.**  
**673 Potomac Station Dr, PMB #809**  
**Leesburg, VA 20176**

check was cashed, please  
verify the payment address and  
resubmit. If payment was sent  
to an address other than  
Lubbock we have not received  
the payment.

### SkillsUSA Texas Board of Directors

Your Texas Board of Directors Chair is [Ed Sanchez](#). Please reach out to him. He would love to hear from our membership!

#### Crystal Latham Alford

Executive Director  
903-887-4013 Ext 1  
[crystal@skillsusatx.org](mailto:crystal@skillsusatx.org)

#### Stephanie Evans

Executive Administrative Assistant  
Membership Specialist  
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#### Eddy Parker

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#### Amy Baxmann

Director of Operations  
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[amy@skillsusatx.org](mailto:amy@skillsusatx.org)

#### Darlene Mills

Regional Manager II  
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[SkillsUSA Texas Website](#)



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