



Special Update from Executive Director

All,

As a dedicated member of SkillsUSA Texas, I want to reach out to discuss the new processes. I have listed our new vision for 2024 and beyond.

We're excited to announce a series of new initiatives aimed at enriching your SkillsUSA experience:

Expanding Contests: We're working to open up more contests, giving you a broader platform to showcase your students talents and skills. This expansion means more opportunities for your students to learn, compete, and excel.

Increased Scholarships: Recognizing the financial challenges that many face, we are increasing our scholarship offerings. This is a direct investment in your future, helping to ease the burden of educational expenses.

Streamlined State Hotel Reservation Process:

Creating a centralized hotel reservation system will simplify the booking process, reduce administrative burdens on school staff, and ensure a seamless experience for students and chaperones. It will also allow advisor to create one PO for all fees. After every year, we will send out surveys to ensure the schools' needs were met at the hotel location and move those needing different accommodations into the following year.

- **Increased Buying Power**
By negotiating as a single entity representing all attendees, SkillsUSA Texas will have greater leverage to secure competitive rates, additional amenities, and hotel contractual benefits. We are moving into new contracts, and it is vital to keep costs low with stricter guidelines for hotels that allow outside-the-block booking.
- **Complimentary Breakfast Provision**
The additional rebate funds acquired through centralized bookings will be allocated to provide a daily complimentary breakfast for competitors, tackling food insecurities and ensuring that all students begin their day nourished and ready to compete. All hotels do not currently serve breakfast by requiring to book in the block, and the additional income will allow us to be more equitable across the board with our offerings, which will boost customer service at our event.
- **Enhanced Shuttle Services**
This move will support expanding shuttle services to and from outlying hotels, improving accessibility and convenience for participants. We will be able to support more movement throughout the city as we continue to grow our membership numbers and provide more stops, allowing students opportunities to eat and experience Corpus Christi with their advisors.
- **Consistency Across Events**
Centralized reservations will ensure uniformity in hotel accommodations, amenities, and services across all SkillsUSA Texas events, enhancing the overall experience and reputation of the organization.

And Much More: These are just a few of the many steps we're taking to enhance your

journey with SkillsUSA Texas. Stay tuned for more updates and opportunities.

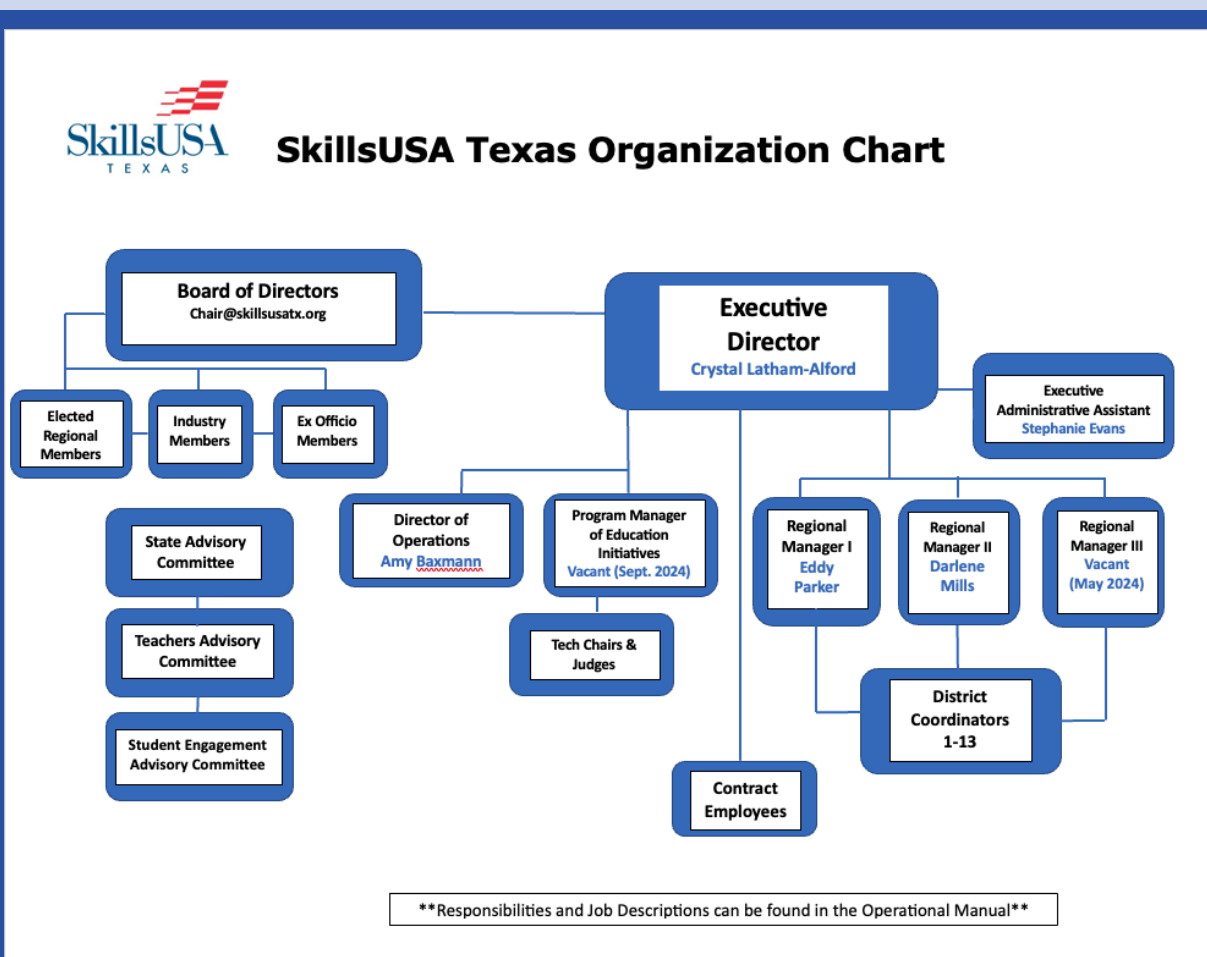
Your involvement in SkillsUSA Texas is not just about developing professional skills; it's about becoming a part of a community that nurtures growth, ambition, and success. We're here to support you every step of the way.

Let's work together to make this a memorable and impactful year for everyone involved in SkillsUSA Texas.

Thank you for your commitment and enthusiasm.

Sincerely,
Crystal Latham-Alford
Executive Director

State Office Organizational Chart



2024 NEW STATE CONFERENCE HOTEL BOOKING PROCESS

The SkillsUSA Texas Association High School Secondary/Secondary Inc. has enacted a **MANDATORY HOUSING POLICY** for the State Leadership & Skills Conference.

The **Purpose of the Housing Policy** is to ensure we can show our economic impact on the city of Corpus Christi, Texas, so we can provide enough rooms to house registrants and that the hotels guarantee a competitive rate to avoid price gauging. By creating this system, we can offer *complimentary breakfast to all contest sites on Friday and Saturday*.

The link below will guide you on how this process will work for the State Leadership & Skills

Full Hotel Housing Policy

Next Townhall Meeting

Thursday, Dec 7, 2023,
at 5:30 PM Central
[Register Here](#)

Please register in advance for this Zoom meeting. All CTE advisors are invited to join this conversation with the state office. Recordings of these meetings will be posted:

<https://skillsusatx.org/news/>

SkillsUSA Texas Board of Directors

Your Texas Board of Directors Chair is [Ed Sanchez](#). Please reach out to him. He would love to hear from our membership!

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