



SkillsUSA Texas High School Secondary Division Inc.

Appoints New Executive Director

The SkillsUSA Texas High School Secondary Division Inc. Board of Directors is excited to announce **Crystal Latham-Alford** as the new Executive Director of SkillsUSA Texas Secondary. Mrs. Latham-Alford has acted as Interim Executive Director and will be stepping into the role on a permanent basis. Her skills, experience, and expertise will successfully guide SkillsUSA Texas in its next phase of growth.

Crystal earned a Bachelor of Arts Degree from Texas Tech University in Marketing. She has a long history in nonprofit leadership as an effective fiscal manager, and organizational leader. Early in her career, she demonstrated a commitment to and passion for, Career and Technical Education and the importance of elevating underrepresented voices.

As Executive Director of the SkillsUSA Texas Postsecondary Division for the last seven years, she has closed a budget deficit, expanded membership, and worked with her team to develop innovative programming. She launched several new initiatives, such as the Student Ambassador Program. She also developed partnerships with other organizations and industry partners that will continue to serve our membership well.

Her experience in fundraising and strategic planning spans her career in various roles that include Director of Student Life at Texas State Technical College - West Texas, owner of Simply Serendipity Salon, and Executive Director of SkillsUSA Texas Postsecondary.

She will continue to serve as Executive Director for both divisions of SkillsUSA Texas and will continue our commitment to improving the quality of America's skilled workforce through a structured program of citizenship, leadership, employability, and professional skills training.

We thank you for your continued support of Crystal, as we welcome her into this exciting role as SkillsUSA Texas Secondary's Executive Director. Congratulations!

Sincerely,

Victor A. Ramirez
Board of Directors Chair
SkillsUSA Texas High School Secondary Division Inc.