

# SkillsUSA Texas 2022-2023

2022 Fall Leadership  
Advisor Session



# Why Start a SkillsUSA Chapter?

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- The **skills gap**: One in four employers have experienced losses in revenue because they can't find applicants with the necessary skills.
- **Career readiness**. When asked to rate the importance of applied skills to a graduates' successful entry-level job performance, employers overwhelmingly report consistent responses across all three educational levels.
- SkillsUSA provides training so **students graduate career ready**. This nonprofit partnership of students, instructors and industry ensures America has the skilled workforce it needs to stay competitive. SkillsUSA programs are integrated into career and technical education through our framework of developing personal, workplace and technical skills grounded in academics.
- The contents of a membership kit, the chapter management guide and resources on Absorb are instrumental as you **empower students** to become world-class workers, leaders and responsible American citizens.
- **Co-curriculum** with TEKS, not something you have to add to your lesson plans



# Advisor Role in Chapter

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A SkillsUSA advisor has an important role, facilitating student learning. The advisor supports the chapter but should allow the students to take the lead whenever possible. The person doing the work is the one learning the most. Facilitators use good questioning, active listening and coaching to help students set goals, priorities and timelines.

To ensure that the maximum number of students have an active role, each instructor should carry out the following steps inside their own training program:

- Hold elections to identify student leaders.
- Train officers in basic leadership and SkillsUSA knowledge.
- Plan and conduct chapter meetings.
- Develop a program of activities and calendar.
- Identify committees or team members to organize activities.

***If you are new to SkillsUSA and would like some help we can coordinate a mentor for you - let us know!***



# How to start a chapter?

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Call or email Amy Baxmann at SkillsUSA Texas:  
903-887-4013 x 3 or [amy@skillsusatx.org](mailto:amy@skillsusatx.org)

**There are several steps to know where to start:**

Does your school have a SkillsUSA approved charter?

Is your charter application and bylaw current for your campus?

Does your school have a Texas chapter for your program?

Are you taking over an existing Texas chapter or starting a new one?

Do you have the minimum required for program participation?

There is no cost to start a chapter, just membership and registrations.



# Benefits of Competition

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- **Networking opportunities -**

The students have the opportunity to meet other students that are training in the same field and share the same interests.

- **Gives a student an opportunity to showcase their talent and craftsmanship**

The students display their job exhibits and showcase their skills before business and industry partners. This is not only spotlights the student but spotlights your program.

- **Employment contacts -**

Many students have walked away from contests with job opportunities in their field of study.

- **Self Worth -**

Success build a students self esteem.



# SkillsUSA Membership

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**Who must pay membership dues?** All members, including professional

**What are the dues and deadline?** Texas membership deadline is February 1st or before your district competition. *Annual* Membership dues: Students - \$16.00, Advisors - \$40.00

**Can dues be refunded or transferred?** Substitution of student memberships is not allowed. You may not drop one student from the membership roster and replace that student with another. *Once membership is submitted there are no refunds.*

**How many rosters should I submit?** Submit a roster online for each SkillsUSA section in your school. A section consists of all students taught by a single instructor in one occupational area. Together, these sections make up the school chapter. Or you can have one mixed chapter for entire campus if that is preferred by your admin.

**How do I add students to my membership roster?** Submit additions to your roster online, you will get an additional invoice.

**Adding vs submitting members?** You can add students to your roster in Fall once you have your officers elected. You do not have to click “join now” for an invoice until you are certain you have everyone entered that will be competing for your chapter, but before the deadline.



# Assets for Professional Members

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In Absorb (the National LMS) you will find chapter management guides focusing on framework, career essentials and program of work.

- **Program of Work:** creates a foundation for your work as a SkillsUSA advisor. It is the foundational knowledge and resources that you will need to conduct the Program of Work (PoW) for a SkillsUSA chapter
- **Chapter excellence program (CEP):** provides the requirements and indicators that meet the standards for success and prepares members for career readiness as defined in the SkillsUSA Framework.
- **Jump into STEM!:** STEM-related activities with first through fifth-graders using the lessons that provide opportunities to students in STEM-related activities.
- **Career Essentials:** engages students in defining, implementing and measuring their career-readiness skills along every point in their educational journey, high levels of student engagement and is built on evidence-based outcomes that support the industry validated Career-Ready Assessment.
- CTE knowledge, Framework, Leadership and Self Motivation sessions
- Advisor Professional Development online courses



# Joining Membership in SkillsUSA

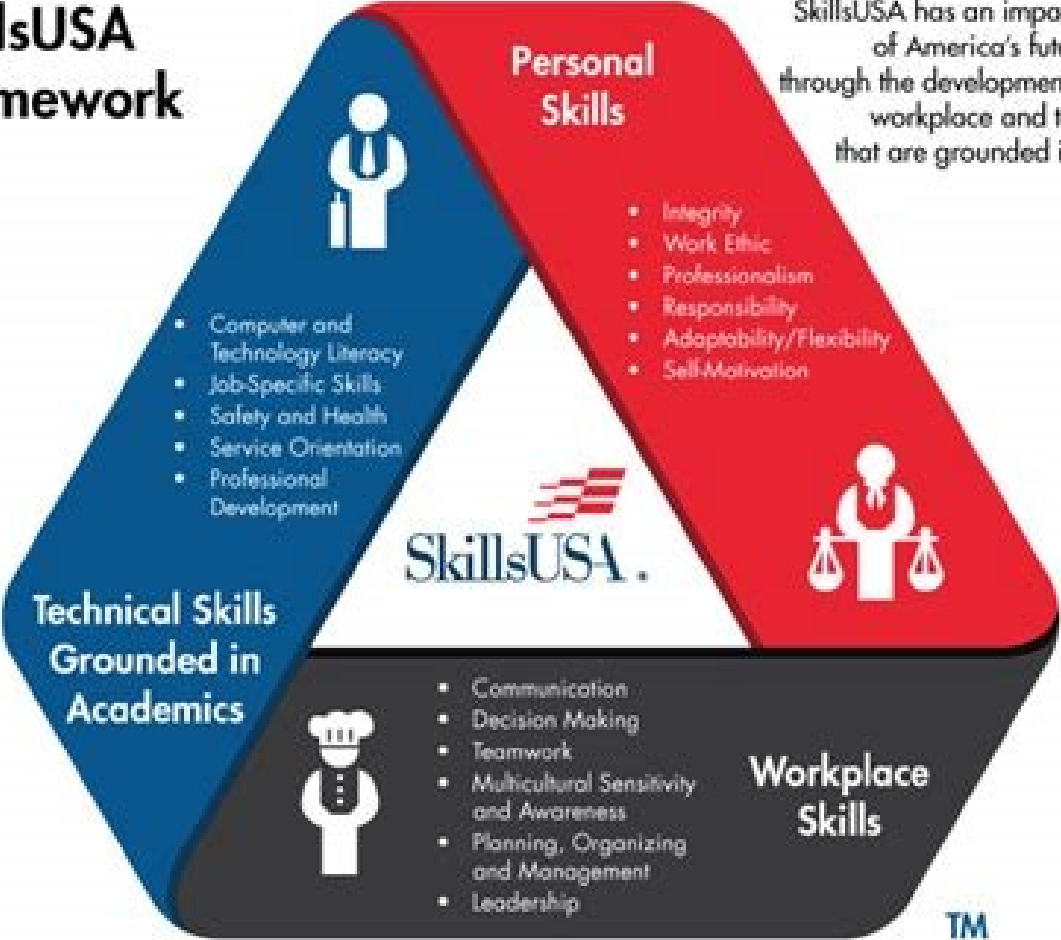
1. Go to [www.skillsusa-register.org](http://www.skillsusa-register.org) and click JOIN at the top of the page.
2. Log in and select Membership to add members.
3. If you are a new advisor, you will need to Add Training Program (the field you teach).
4. Select *Members* to the right of the training program. Then Add Member, complete the requested information. Students and professional members should only be entered into one program and include valid email addresses and personal information. Advisors are professional members in TYPE field. **It is important to take time and ensure this information is accurate. You only input it once for membership and then it will be pull down menus the rest of the year for event registration.**
5. When all your information is entered for your program, you are ready to submit your membership to SkillsUSA by selecting Join Now. The steps for payment will be next.
6. On the payment page, complete all fields. Read and accept the statement: "Once you click 'Join Now' no drops or substitutions can be made and you guarantee to pay the invoiced amount." Click the final Join Now in bottom left corner.
7. Make sure the billing information is accurate for who will actually process payments.
8. You can pay National invoices online with a credit card.





# Framework Elements

## SkillsUSA Framework



SkillsUSA has an impact on the lives of America's future workforce through the development of personal, workplace and technical skills that are grounded in academics.



# Framework Integration

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## Why is the SkillsUSA Framework important?

For students who actively participate in SkillsUSA, the framework provides a common language to articulate what they gain to employers, school administrators, parents and other students. The framework provides a structure to assess student development along a learning continuum of awareness, demonstration and mastery. <https://youtu.be/AWgDfgDAtp4>

Career and technical education prepares youth and adults for careers. The framework outlines all skills needed to be job-ready day one. To teach all Essential Elements and behaviors, instruction must be purposeful and strategic. Many skills will be practiced during hands-on experiences, while others will require a specific lesson in the classroom. When students reflect on their education, they will not only appreciate the technical skills gained, but also the valuable lifelong skills gained along the way.

**With your professional membership, you will have access to plans:** Assessments, Chapter Meetings, Classroom-Laboratory, Field Trips, First Day of School, Guest Speakers, Preparing for Competitions, lesson plans for Substitute Teachers



# Framework Gamification

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**SkillsUSA Framework Bingo** brings fun to the classroom or a chapter meeting. Three types of cards are available for any number of students. Basic Bingo can be used in class, during a meeting or even virtually. Interactive Bingo is perfect for in class, during a meeting or workshop, or can be given as an assignment to complete outside of class. Action Bingo challenges students to practice the skills of the Framework by putting them into action.

**Kahoot!** is a game-based learning platform that makes it easy for instructors to create, share and play learning games. These games will engage your students in trivia games based on the SkillsUSA Framework and Essential Elements.



# Leadership Contests

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It is important to remember that the content of the Framework lesson plans are a valuable conduit to expanding your students ability to compete in not just a skilled but also leadership contests.

<https://skillsusatx.org/contest-overview/leadership-development-competitions/>

While embracing the co-curriculum nature of SkillsUSA programming you are able to expand the opportunities of your students to grow and become valued members of our workforce.

First or second year students can also benefit from experiencing competition in perhaps a less stressful way than a hands on contest. For example a beginning level student in criminal justice could do a Job Demo (leadership) contest and demonstrate fingerprinting techniques for the judges. In future years they could move up to a hands on CJ contest utilizing that same skill.

Also students can benefit from contests that would be a part of a desired career path such as customer service or prepared speech.



# Texas Regulations

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- Texas Regulations are updated each Fall. Texas Regulations will be made available online at [www.skillsusatx.org](http://www.skillsusatx.org) each year after revisions have been made. Any changes/updates made throughout the year you will be notified through the SkillsUSA Texas monthly newsletter. The SkillsUSA Texas Regulations are updated under the direction of the SkillsUSA Texas Board of Directors, the SkillsUSA Texas executive director, the SkillsUSA Texas District Directors, and the SkillsUSA Texas Teachers Advisory Committee. Any recommendations should be directed to your representative from your region or your district.
- This document will describe in detail the rules for chapters to compete, the process for state officer selection and the contest standards for Texas only contests (those that do not advance to National level competition).
- This document along with the National Technical Standards and the SkillsUSA Leadership Handbook gives you a complete set of contests overviews and guidelines for the school year.



# District Competition

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When determining your chapter configuration for your school please consider the following scenarios and rules. One advisor CAN give two chapters in different programs. One advisor CANNOT have two of the same program under two chapter numbers.

Leadership, Skilled & Technical Contests, Occupational Related and Demonstration Contests:

Per Texas Chapter - 5 members per individual contest **AND**

Per Texas Chapter - 2 teams for each multiple contest

Each **student** (joined member) may enter any combination for one registration fee:

- One skilled and technical individual **AND** one team skilled and technical **AND**
- One individual leadership **AND** one team leadership **AND**
- One individual demonstration **AND** one team demonstration **AND**
- One individual occupational related **AND** one team occupational related **AND**
- One individual job exhibit **AND** one job exhibit multiple or chapter

The likelihood that a contest schedule would allow all of the above for one student is extremely rare! Please choose wisely as schedules will not be altered to accommodate.



# National Standards

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Any contest updates and contest descriptions are found on the national website:  
<https://www.skillsusa.org/competitions/skillsusa-championships/>

National standards are located in Absorb and you will gain access to them after joining as a professional member. They are divided into Skilled and Technical, Leadership and Occupational Related categories.

District and state contests that advance to the national level will be run as close to the national technical standard as possible. These contests are designed to be a progressive level of challenge to best prepare the students to compete at the National level.

You will not find Texas only contests, job exhibits or technical testing information in the National standards.

The Membership (Leadership) Handbook can be ordered here:  
<https://www.skillsusastore.net/leadership-personal-growth.html>  
SkillsUSA Store invoices are paid directly to them, not to National or state office.



# State Competition

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## Leadership Contests

Per SkillsUSA Texas District - 1st & 2nd place individual and team

## Skilled and Technical and Occupational Related Contests

Per SkillsUSA Texas District - guidelines in state contest list for individual and team

## Technical Information Testing

Students may take only **ONE** Technical Information Test from **EACH** category at the state level if they qualify under the standards provided below

Category 1 - E.g.: When 1st place participates in the Skilled and Technical competition, 2nd and 3rd is eligible for the technical information assessment. The next 2 lower places are eligible for the test based on what that contest allows to advance to the hands on.

Category 2 - Open to SkillsUSA members in Career and Technical education programs approved for membership by Texas Education Agency

- Make sure you read the eligibility requirements for each contest to ensure your student is qualify to compete.
- If contest requires a model they must be a joined and paid member to register.
- Advisors must be registered to attend any conference.





# Texas Contests

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- A one page resume is required for all contests at district and at state and will have a 10 point deduction if not submitted. The resume can be used as a tiebreaker.
- A professional development written test (50 points) is required and part of the score for all contests at district and at state. Exceptions: Quiz Bowl Competition and students that are part of the competitions regulated by Public Law 105.17, Individuals with Disabilities Education Act, 1997
- Contest clothing requirements are the same for district and state, the officially branded clothing is not required until the National level. Leadership contests usually require professional reds. Clothing deduction is 10 points.
- Job exhibits will have only the notebook brought and scored at the district level. Qualifying notebooks and the projects will be brought to state. The project only will be judged at state. The project and notebook score will be combined for final ribbon determination.
- Texas only contests will be score based upon the standard and rubric provided in the Texas Regulations.
- Occupational Quiz Bowls Update: Teams must participate or attempt to answer at least one question per round or receive a 50 point deduction per round.



# Event Registration in SkillsUSA

1. Go to [www.skillsusa-register.org](http://www.skillsusa-register.org), log in and select conference.
2. From pull down menu select event you are registering.
3. Top left button add registrant
4. Pull down menus to select contest and member to add.
5. Complete details page and continue to next student. Be sure you register yourself as well – each chapter must have an adult registered with them to attend the conference.
6. If there are added fee options make sure you have included them.
7. You can go back and change or add before you submit. After you submit you must call the state office to make any changes, additions, substitutions or cancelations.
8. Check billing information before submitting your registration to get an invoice and complete the process, if you are not submitted your are not fully registered.
9. You can send a check or pay with a credit card (3% fee, must call state office to complete)

A list of contests offered and categorized is available on our website:

<https://skillsusatx.org/contest-overview/>



# Membership vs Registration

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- Membership fees are due to the National office *annually*. Invoices that start with “M” and are paid to Leesburg, VA. \$40 advisor, \$16 student for the year.
- Registration fee is due *per event, per registrant* to the Texas State Office. Invoices that start with “S” and are paid to Arlington, TX.
- Past due invoices will impact your ability to participate.
- Event fees are approved each year by the Board of Directors for SkillsUSA Texas. The budget/fees for 2022-2023 have *not* been released.

As an example, 2021-2022 fees were as follows:

Fall Leadership: \$30, anyone can participate, do not need to be a member

District Contest: \$50, must be joined member, no past due invoices

Legislative Day: \$40, must be joined member

State Contest: \$100, must be paid qualified member, no past due invoices

Summer Leadership (district and state officers): varies

National Leadership and Skills Contest: must be paid qualified member, varies

Washington Leadership Training Institute: (district and state officers): varies



# Contest Updates

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**Still listed as DEMOS for 2022/2023:** Drones, EMT

**Not Demo now Skilled:** Automotive Maintenance and Light Repair

**New Name: Commercial Baking now Baking and Pastry Arts**

**Added Middle School:** American Spirit and T Shirt Design

**New Demos that are possible:**

**Landscape Horticulture Technology (display at NLSC)**

- The NALP Foundation: LANDSCAPE TRAINING MANUAL FOR INSTALLATION TECHNICIANS, IRRIGATION TECHNICIANS and MAINTENANCE TECHNICIANS

**Heavy Equipment Operator**

**Roofing**

**Contests that may be dropped in 2024:** CNC 5 Axis, Internet of Things, Residential Commercial Appliance Technician



# Running District/State Officers

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Officer Selection Process:

**Written test** includes knowledge from Career Essentials - Foundations Level 1, SkillsUSA Framework and information found in the SkillsUSA Membership Handbook and the SkillsUSA Texas web page.

**Oral interview** includes questions specific SkillsUSA Texas knowledge or situational questions about officer roles and responsibilities.

**House of delegate vote** after a two-minute **campaign speech**

**Executive Director/District Manager Observation** (Social Behavior, interaction between candidates and students, interactions between advisors, business and industry and SkillsUSA Texas board of directors and staff.

**Written Application:** Student's ability to prepare written documents, (spelling, grammar, vocabulary) and meet deadlines.

**If you have a student you think would be a great fit for a leadership role please reach out to your district coordinator for more information.**



# Fundraising/Community Service



**BACK TO SCHOOL  
FUNDRAISING  
OPPORTUNITY**

**DOES YOUR PROGRAM  
HAVE FUNDRAISING  
NEEDS?**

**LET GI JERKY HELP!**

**VETERAN OWNED AND OPERATED  
TEXAS MADE JERKY**

**SCAN  
HERE FOR  
MORE INFO**



**CONTACT US: [INFO@GIJERKY.US](mailto:INFO@GIJERKY.US)**

Community Service ideas that can be joined for funding purposes as well:

- Car Wash
- Hair Care
- Bake Sale
- Yard Clean up
- Blood Drive
- Park Clean up
- Blanket Drive
- Food Bank



# What do I need to do when?

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- Check your district calendar for event dates and when registration opens/closes. Verify cancelation policy and substitution parameters. Submit registrations on time!
- Go to [skillsusatx.org](https://skillsusatx.org) and make sure you have joined the mailing list for your district
- Attending Town Hall meetings on zoom the first Thursday of every month at 5:30pm
- Hold chapter meetings and utilize the Framework and Program of Work resources.
- Check National Technical Standards and Texas Regulations (in Oct) to determine which competitions your students should be preparing to participate. Verify details and ensure your students are eligible and qualified.
- Fall Leadership invoices must be PAID before district contest registration.
- Membership deadline to “JOIN NOW” is Feb 1<sup>st</sup> or prior to district contest registration closing. District contests normally held between last week of Jan-last week of Feb.
- Must have PAID membership to register for state contest – usually end of March. District contest invoices must be paid before state contest.
- State contest invoices must be PAID before National Conference-usually June.



# Communicating with your District

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- Schoology is not going to be utilized after Oct 1<sup>st</sup> for SkillsUSA Texas.
- We have set up the Signal App to utilize for each district. We used it for NLSC and WLTI.
- You can download the app here: <https://www.signal.org/download/>
- On each district's page on our website you will see a download link to request to be added to that district's group. <https://skillsusatx.org/districts/>
- This group is for Advisors Only. Only advisors from that district will be approved to be added to the message group.
- Your district coordinator will be using this app in addition to emails from skillsusatx.org and the webpage to get information out to your district.
- You can sign up for the Constant Contact communications on your district pages as well, but we have noticed that ISD spam filters do not like it.





# What's Next?

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- If you need help with membership reach out to **SkillsUSA Customer Care at: 844-875-4557**
- If you need help with district specific questions contact your district manager- their email is **district#@skillsusatx.org**
- If you need general assistance reach out to **amy@skillsusatx.org**
- Sign up for the newsletter on your district page on our website: **<https://skillsusatx.org/districts/>**
- You can follow us on Facebook, Instagram and LinkedIn as well!

