

## TV/VIDEO PRODUCTION - DISTRICT 9 - 2022

Prompt: SkillsUSA

SkillsUSA is accepting bids for a new television commercial to get the word out to Texas high schools about Career and Leadership opportunities that SkillsUSA provides to CTE students. The following points of information will help you create the commercial:

SkillsUSA Texas

<https://www.skillsusatx.org/>

<https://www.skillsusa.org/about/>

Production Notes: Students may shoot video on the premises of TSTC during the District 9 Contest. Students may shoot other contests from afar without causing any interruptions. This would include interviewing other SkillsUSA students on their down time, or advisors who are available for an interview. Each team will be provided a PNG file of the SkillsUSA logo to work with.

\* Any music you use must be royalty-free, created by you or licensed to you/your school. Paperwork verifying license agreements must be presented to the contest director.

\* Your commercial/promo must be **exactly :60 seconds** long +/- 5 frames.

Prior to your commercial, include:

- **:05 Slate that includes your team number, 'SkillsUSA District 9 2022' and 'TV/Video Production'**

- **:03 black**

After your commercial include:

- **:03 black**

\* The file you submit must match the following settings:

- o H.264 or MPEG-2 codec
- o File extension can be either .mp4 or .mov
- o Aspect ratio: 4:3 or 16:9
- o Scanning: Progressive preferred
- o Resolution: 480 (SD), 720, 1080 (HD) up to 30 fps
- o Data/Bit Rate: 2 Mbs or 2000 kbps

\*Only one editing system allowed

\*Jibs/cranes, dollies and drones are NOT ALLOWED

\* Resumes and written tie-breaker test will be collected/taken during orientation

\* Time limits: Teams may complete any/all preproduction prior to the contest time. This includes scripts, shot lists, storyboards, etc. Teams are allowed to visit the prompt location to scout, but may not record any footage while they are there.

**Teams MAY NOT film, record or create any material (graphics, music, etc.) that will be used in the final product. PREPRODUCTION ONLY UNTIL CONTEST TIME.**

Advisors may only give clarification of contest rules, but may not provide any creative or technical assistance.

2 hours to plan/travel/film

2 hours to import footage/edit/export/submit

Finished film file must be completely transferred to flash drive and submitted to contest director by the end of the time limit.